



# Exhibit Booth + Sponsor Application/Contract

SIIM 2024 Annual Meeting + InformaticsTECH Expo

June 27-29 | Gaylord National Resort & Convention Center | Halls A&B

Date: \_\_\_\_\_

New Vendor:      Yes      No

## 1 COMPANY & CONTACT INFORMATION

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Title: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

Phone: \_\_\_\_\_

## 2 BOOTH RATES & SELECTION

### Booth Rates:

Standard Booth Rate	\$36.00 per Sq. Ft. (\$3,600 per 10x10 booth)
SIIM Corporate Member Booth Rate	\$32.40 per Sq. Ft. (\$3,240 per 10x10 booth)
Corner Premium	\$250 per corner
Startup Street Kiosk	\$2,000 per Kiosk – <i>Eligibility Requirements</i>
Recruiters Area	Apply \$1,800 (100 sq.ft)

Booth Size: \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_ (Total Sq. Ft.)

*Suggested booth sizes: 10'x10', 10'x20', 10'x30', 10'x40', 20'x20'. The minimum booth size is 10x10. Start-up Street spaces are kiosks.*

### Booth Total:

Booth Fee: \_\_\_\_\_ (Total Sq. Ft.) x \_\_\_\_\_ (Booth Rate) = \$ \_\_\_\_\_ (Booth Fee)

Corner Fee: \$250 (1 corner) | \$500 (2 corners) | \$750 (3 corners) | \$1,000 (4 corners)

Booth Total: \$ \_\_\_\_\_ (Booth Fee) + \$ \_\_\_\_\_ (Corner Fee) = \$ \_\_\_\_\_ (Booth Total)

Startup Street Kiosk Total or Recruiters Area Total (if no regular booth): \_\_\_\_\_

Preferred Booth Numbers: 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_ 4th choice \_\_\_\_\_

*Booth assignments are made on a first-come, first-served basis.*

Booth Location: Would like to be located near: \_\_\_\_\_ Would not like to be located near: \_\_\_\_\_

## 3 SPONSOR + ADVERTISE OPPORTUNITIES

Opportunity #1 \_\_\_\_\_ \$ \_\_\_\_\_

Opportunity #2 \_\_\_\_\_ \$ \_\_\_\_\_

Opportunity #3 \_\_\_\_\_ \$ \_\_\_\_\_

Opportunity #4 \_\_\_\_\_ \$ \_\_\_\_\_

TOTAL AMOUNT \$ \_\_\_\_\_

## 4 PAYMENT SUMMARY

Booth / Kiosk Total \$ \_\_\_\_\_

Sponsor + Advertise Opportunity Amount \$ \_\_\_\_\_

SIIM Corporate Membership - \$4,117 new/renewal \$ \_\_\_\_\_

TOTAL AMOUNT \$ \_\_\_\_\_

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## 5 PRODUCT DESCRIPTION

Please provide a description of the products and services to be exhibited from your booth. Please limit the description to 75 words. Your description will be published in the exhibitor listings on the SIIM 2024 website and in the meeting app. *SIIM Corporate Members: Membership benefits include an enhanced exhibitor listing and may be up to 150 words.* SIIM requests that you email your product description entry to [asaris@siim.org](mailto:asaris@siim.org) and [azawacki@siim.org](mailto:azawacki@siim.org)

## 6 PRODUCT CATEGORY SELECTION

You may select a maximum of five (5) categories. Your product category choices will be published in the exhibitor listings on the SIIM 2024 website and in the meeting app. *SIIM Corporate Members: Membership benefits include an enhanced exhibitor listing and may select up to 10 product categories.*

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_  
 6. \_\_\_\_\_ 7. \_\_\_\_\_ 8. \_\_\_\_\_ 9. \_\_\_\_\_ 10. \_\_\_\_\_

Advanced Visualization / Processing / Analysis  
 AI / ML Technologies  
 Business Intelligence / Data Analytics / Dashboards  
 CDS (Clinical Decision Support)  
 Cloud Computing, Hosting / Archiving & SaaS  
 Consulting & Contracting  
 Critical Results & Incidental Findings Management  
 Data Migration & Conversion  
 Data Protection / Business Continuity / Disaster Recovery  
 Digital Breast Imaging  
 Education / Certification / Publications  
 EHR (Electronic Health Record)  
 Enterprise Content Management  
 Enterprise Image Capture / Management / Archiving  
 Enterprise Image Viewing  
 Film / Document Scanning & Management  
 Furniture & Ergonomics  
 HIE (Health Information Exchange)  
 Image & Information Sharing & Management  
 Imaging Modality

Imaging Ordering & Scheduling  
 Mammography Reporting  
 Mobile Devices  
 Monitors / Medical Displays / Calibration  
 PACS (Picture Archiving & Communication System)  
 Portable Media Creation & Distribution  
 Portals - Patient & Physician  
 Quality / Assurance / Process Improvement  
 Radiation Dose Management & Reporting  
 RIS (Radiology Information System)  
 Software Development Kit  
 Speech Recognition & Structured Reporting  
 Storage  
 System Integration  
 Teaching File Management  
 Teleradiology & Telehealth  
 VNA (Vendor Neutral Archive)  
 Worklist & Workflow Management  
 Workstation & Desktop Computer

## 7 PAYMENT TERMS

Full payment of the total exhibit booth rental is due with this Booth + Sponsor Application/Contract to confirm your booth space assignment. Payment may be made by check (payable to SIIM 2024), credit card (a 3% processing fee is applied), ACH transfer, or international wire transfer (a \$15 fee is applied). Application/Contract received without payment will not be processed. A signed, fully executed contract will be returned to you upon acceptance.

## 8 SIGNATURES & AGREEMENT

Application for exhibit and sponsorship is made with the understanding that the applicant company, its directors, and employees agree to abide by the rules and regulations outlined in the [SIIM 2024 Exhibit Hall Rules & Regulations](#), as well as additional rules and regulations management deems necessary for the success of the exposition, provided the latter does not materially alter the exhibit contractual rights.

Authorized Sponsor Signature

Date

Accepted by SIIM

Date

RETURN contract to: SIIM24, 19440 Golf Vista Plaza, Suite 330, Leesburg, VA 20176  
 Email: [asaris@siim.org](mailto:asaris@siim.org) or [azawacki@siim.org](mailto:azawacki@siim.org)