

# SIIM 2025 Exhibit Rules & Regulations

The SIIM 2025 Exhibit Rules & Regulations are incorporated into the Exhibit Booth + Sponsor Application/Contract and are a binding and integral part of the contract between the Company and the Society for Imaging Informatics in Medicine (SIIM). "Company" shall refer to the exhibitor/organization that signs the SIIM 2025 Exhibit Booth + Sponsor Application/Contract. "SIIM 2025 Exhibit Booth + Sponsor Application/Contract" shall be referred to as Application/Contract.

## 1. Exhibit Dates and Hours

The exhibit hall will be open to meeting registrants and must be fully operational and staffed in accordance with the following schedule:

Wednesday, May 21, 2025	10:30 AM – 4:30 PM PT
Thursday, May 22, 2025	9:30 AM – 4:30 PM PT
Friday, May 23, 2025	9:30 AM – 1:00 PM PT

Company representatives will be permitted to enter the exhibit hall two (2) hours prior to the time the exhibit hall opens and permitted to stay in the exhibit hall two (2) hours after it closes. Any exceptions must be approved by SIIM. All exhibit booths must be set up no later than 5:00 PM PT on Tuesday, May 20, 2025.

## 2. Application/Contract

To secure participation, including booth space and sponsored activities/items, at SIIM 2025 Annual Meeting, the Application/Contract must be completed and returned to the SIIM office. The Application/Contract must be signed by a Company official indicating that the SIIM 2025 Exhibit Rules & Regulations have been read and agreed to. In addition, full payment must accompany the Application/Contract. Upon receipt of the Application/Contract and full payment, the confirmation packet will be sent to you.

## 3. Booth Fees and Payment Information

The exhibit booth space rental charge is \$32.40 (U.S.) per square foot for SIIM Corporate Member Companies - Level 2 & 3, \$33.85 (U.S.) per square foot for SIIM Corporate Members – Level 1, and \$36.00 (U.S.) per square foot for non-members. In addition, a \$250 Corner Premium charge applies for each corner. To qualify for the corporate member price, Company's membership dues must be current in the year in which the Application/Contract is signed and maintained in good standing through 2025.

A discounted rental charge of \$2,000 is available for companies eligible to participate in Startup Street. Companies participating in Startup Street will be located in the designated area within the exhibit hall and have special setup requirements.

The Company understands that all space must be paid in full at the time of submitting the Application/Contract. Payments may be made by check payable to SIIM 2025 (in U.S. funds drawn on a U.S. bank), credit card (a 3% processing fee is applied), ACH transfer, and wire transfer (a \$15 fee is applied).

## 4. Included in the Booth Fee

- Standard 8' high back drape and 3' high side drape booth dividers for linear exhibit booths.
- 7" x 44" sign indicating company name and exhibit booth number.
- Startup Street vendors will be assigned a kiosk with custom graphics/logos.
- Listing in the SIIM 2025 Meeting App and on the SIIM 2025 website.
- Complimentary booth personnel badges per 100 square feet of contracted space (or 10' x 10' booth) or per contracted kiosk. Badges allow access to the exhibit floor during show days and installation /dismantling.
  - Standard or Corporate Member Exhibitor: three (3) complimentary booth personnel badges for 100 square feet of contracted space
  - Startup Street Kiosk: three (3) complimentary booth personnel badges per contracted kiosk
- Access to educational and scientific programs for booth personnel on a space-available basis.
- Two (2) complimentary SIIM pre-registration lists are provided electronically for one-time use. Only mailing addresses will be provided. Phone numbers and e-mail addresses will not be listed.
- 24-hour security in the exhibit hall.

## **5. Booth Space Assignments**

No booth space assignments will be made prior to receipt of the Application/Contract and full payment. SIIM will consider each company's preferred booth location and any additional specifications outlined on the application in assigning booth space. SIIM reserves the right to rearrange the floor plan and/or reassign any booth location if deemed necessary for the good of the meeting.

## **6. Subletting or Sharing of Booth Space**

Subletting or sharing of contracted booth space is not allowed at any time. All signs, advertisements, publications, materials, products, and company representatives' badges must reflect the name of the contracted Company. Any violation of these regulations may result in the immediate removal of the booth and materials in violation. In addition, only the contracted Company name will be included in the product/company description as submitted on the Application/Contract.

## **7. Cancellation of Booth Space/Sponsorship**

If the reduction of booth space is made in writing on or before February 1, 2025, 50% of the booth fee represented in canceled square footage will be retained as liquidated damages. If a reduction of booth space is made in writing after February 1, 2025, 100% of the total booth fee will be retained as liquidated damages. Notification of cancellation or reduction must be made in writing and received by SIIM by the deadline dates indicated. Email notification to Andrea Saris at [asaris@siim.org](mailto:asaris@siim.org) and Anna Zawacki at [azawacki@siim.org](mailto:azawacki@siim.org)

## **8. Cancellation by SIIM**

If SIIM cancels the in-person 2025 Annual Meeting, then exhibit booth payments and sponsorship payments may, at the Company's option be: 1) applied to the virtual 2025 Annual Meeting, 2) deferred to the 2026 Annual Meeting, or 3) refunded in full. In the event the in-person 2025 Annual Meeting is canceled, the Company acknowledges that any shipping fees, expenses incurred, or other liabilities shall be the sole responsibility of the Company.

## **9. Liability**

Each party shall protect, indemnify, hold harmless and defend the other, its officers, directors, agents, and employees from and against any and all such claims, liabilities, losses, damages, and expenses (including costs of defending against such) arising from the negligence or misconduct of the indemnifying party; provided that the foregoing shall not apply to any injury, loss, or damage caused by or resulting from the negligence or willful misconduct of the other party or one or more of its officers, directors, agents, or employees. The Company further waives any claim against SIIM, its officers, directors, agents, or employees arising out of the oral or written publication or republication of any statement made in connection with SIIM 2025 by anyone who is not an employee of SIIM concerning the Company or the Company's display, products, or services.

The Company shall be fully responsible and liable for losses, damages, and claims arising from the Company's activities at the Oregon Convention Center premises and will indemnify, defend, and hold harmless the Gaylord National Resort & Convention Center, its agents, servants, and employees from any and all such losses, damages, and claims except for any such losses, damages, and claims arising out of any negligence on the part of the Oregon & Convention Center.

In the event, the Oregon Convention Center, or any part of the exhibit area thereof, is unavailable whether for the entire meeting, or a portion of the meeting, as a result of acts of God, fire, flood, tempest, inclement weather, or other such cause or as a result of governmental intervention, malicious damage, acts of war, terrorism, national emergency, strike, lock-out, labor dispute, riot, or other cause or agency over which SIIM has no control, or should SIIM decide that because of any such cause that it is necessary to cancel, postpone, or re-site the event, or reduce the move-in and installation time, show hours, or dismantling time, SIIM shall not be liable to indemnify or reimburse the Company in respect to any damage or loss, direct or indirect, arising as a result of thereof, with the exception of the exhibit booth payment as outlined in paragraph 8.

## **10. Insurance Coverage**

Each Company is responsible for maintaining such property and casualty insurance for its exhibit and display materials as the vendor shall deem adequate. Each Company must maintain general public liability insurance, in any amount of not less than \$1 million (\$1,000,000 U.S.) for any one occurrence, against claims for personal injury, death, or property damage connected in any way with the Company's participation in the SIIM 2025 Annual Meeting. Upon request by SIIM, the Company shall provide SIIM with an original certificate of insurance evidencing the maintenance of liability insurance complying with all requirements of this paragraph. Each Company understands that neither SIIM, Freeman, the Official

General Service Contractor, nor the Oregon & Convention Center maintain insurance covering the Company's property or lost revenue and it is the sole responsibility of the Company to obtain such insurance.

### 11. Official General Service Contractor

The official SIIM 2025 general service contractor, Freeman, will provide all exhibiting services. Companies shall provide only the material and equipment that they own and that is to be used in their booth space. All other items used in the booth are to be provided only by the official service contractor. The official SIIM 2025 general service contractor will have complete control of all dock and loading facilities. They will receive and deliver all shipments and provide labor and equipment. Complete information on all other exhibitor services will be available in the Service Manual.

### 12. Exhibitor Appointed Contractor (EAC)

Companies planning to use a general service contractor other than the official SIIM 2025 general service contractor must submit an Exhibitor-Appointed Contractor Request on or before April 11, 2025. If an Exhibitor-Appointed Contract is approved, the Company must submit to SIIM an original certificate of insurance certifying that the contractor maintains general public liability insurance, in the amount of not less than \$1 million (\$1,000,000 U.S.) for any one occurrence against claims for personal injury, death, or property damage and that such coverage must name the Company, and may not be canceled or reduced without at least ten (10) days prior written notice to SIIM.

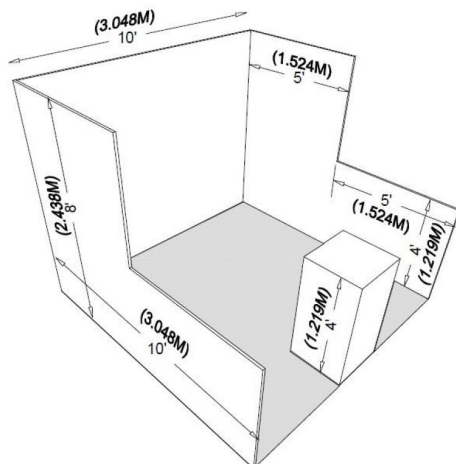
### 13. Installation and Dismantling of Booth

All installation and dismantling of the booth and elements must be carried out during the time indicated. No booth may be erected after the exhibit hall opens or be dismantled before the official closing time. It is the responsibility of the Company to see that all materials are delivered and removed from the exhibit hall by the specified deadline. Failure to remove the booth will result in removal arranged by show management at the expense of the Company. All exhibit booths must be set up no later than 5:00 PM PT on Tuesday, May 20, 2025.

### 14. Booth Definitions

All booth displays should be designed and erected in a manner that will withstand normal contact or vibration caused by neighboring Company, hall laborers, or installation/dismantling equipment such as forklifts. Refer to local building codes that regulate temporary structures.

- *Linear (In-Line) Booth:* Linear booths have only one side exposed to an aisle and are generally arranged in a series along a straight line. Booth height is restricted to eight feet (8'). Regardless of the number of linear booths utilized, (e.g. 10' x 10', 10' x 20', 10' x 30', etc.) display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring Company. The back five feet (5') of the basic exhibit booth may be occupied up to a height of eight feet (8'). The front five feet (5') of the rented space may be occupied from the floor up to a height of four feet (4'). Equipment may exceed the four feet (4') limit but may not be higher than eight feet (8') and must be placed so as not to block the view or impede the sight lines of adjacent exhibit booths.



- *Corner Booth:* A corner booth is a linear booth exposed to aisles on two sides. All other guidelines for linear booths apply.
- *Peninsula Booth:* Peninsula booths will not be assigned.
- *Perimeter Booth:* A perimeter booth is a linear booth that backs to the perimeter of the show floor. All

guidelines for linear booths apply to perimeter booths.

- **Island Booth:** An island booth is any size booth exposed to aisles on all four sides. An island booth is 20' x 20' or larger. The entire cubic content of the space may be used up to eighteen feet (18'), the maximum allowable height. All island booths must have access on all four sides. The design of the booth must allow accessibility from all four (4) aisles and have sufficient see-through areas so as not to block the view of adjacent exhibit booths. For exhibit booths with limited access, the exhibit booth design must be submitted to SIIM for approval.
- **Kiosk:** Freestanding kiosk assigned to Startup Street vendors.

## 15. Booth Requirements

- **Care & Manning of Booth** - Booths must be manned at all times during show hours from Wednesday, May 21, 2025 at 10:30 AM PT through to the close of the exhibit hall on Friday, May 23, 2025, at 1:00 PM PT. Companies that tear down early will incur a monetary penalty. The Company must, at its expense, maintain and keep its exhibit booth clean and in good order in accordance with these Rules & Regulations and all other applicable rules and ordinances.
- **Floor Covering** - Companies must carpet the floors of their entire booth area. Any booth not carpeted by 5:00 PM PT on Tuesday, May 20, 2025 will be carpeted by the official SIIM 2025 general service contractor at the Company's expense.
- **Storage of Crates and Boxes** - The fire prevention regulations of the Oregon & Convention Center prohibit the storage of cartons or other material behind exhibit booths or anywhere on the exhibit floor. The official drayage contractor will handle and provide storage space for crates, boxes, skids, etc. during the conference, and return properly marked materials at the completion of the meeting. Material not in accordance with these regulations will be discarded.

## 16. Booth Activities

- **Crowd Control** - As a matter of safety and courtesy to others, all booth activities must be confined to the spatial limits of the booth space rented as indicated on your confirmation packet, including presentations, demonstrations, marketing/promotional activities, and meetings with customers and staff. Equipment, products, or materials to be shown or demonstrated must be placed within the contracted space to ensure that the attendee viewing the display will be in the booth so as not to interfere with traffic flow in the aisles or encroach into neighboring booths.
- **Hanging Signs & Lighting Systems** - Island booths only are permitted hanging signs and must be hung at eighteen feet (18') from the floor to the top of the sign. These booth elements must be fixed and located within the confines of the booth. Hanging signs cannot block SIIM signs. Requests for hanging signs must be submitted to SIIM along with a detailed diagram of the booth with hanging signs noted for approval. Inline booths may not have hanging signs nor place any signage above ten feet (10') in booths. Hanging lighting systems attached to the facility from overhead are permitted for island booths only. Regardless of the type, lighting instruments must be positioned within the confines of your booth dimensions. Island booths wishing to hang lighting systems or position lighting outside the boundaries of the exhibit space must have prior SIIM approval.
- **Flammable and Toxic Material** - All materials used in the display construction or decorating should be made of fire-retardant materials and be certified as flame-retardant. Companies should dispose of any waste products they generate during the exhibition in accordance with guidelines established by the Environmental Protection Agency and the facility.
- **Lighting** - Companies should adhere to the following minimum guidelines when determining booth lighting:
  - Any lighting, fixtures, lighting trusses, or overhead lighting position outside the boundaries of the booth space must be approved by SIIM.
  - SIIM reserves the right to restrict the use of glaring lights or objectionable lighting effects.
  - Lighting should be directed to the inner confines of the booth space. Lighting should not project onto other exhibit booths or show aisles.
  - Lighting that is potentially harmful, such as lasers or ultraviolet lighting, should comply with the facility rules and be approved in writing by SIIM.
  - Lighting that spins, rotates, pulsates, and other specialized lighting effects should be in good taste and not interfere with neighboring exhibit booths or otherwise detract from the general atmosphere of the SIIM 2025 Annual Meeting.

- **Sound and Music** - In general, Companies may use sound equipment in their booth, as long as the noise level does not disrupt the activities of neighboring exhibit booths. Speakers and other sound devices should be positioned to direct sound into the booth rather than into the aisle. Rule of thumb: sound and noise should not exceed 85 decibels. Companies should be aware that music played in their booths, whether live or recorded, may be subject to laws governing the use of copyrighted compositions. ASCAP, BMI, and SESAC are three authorized licensing organizations that collect copyright fees on behalf of composers and publishers of music.
- **Photos, Video, Film, and Recording** - Photo taking of exhibit booths other than your own is strictly prohibited. Aerial photography, videography, or stunts of any kind by an Exhibitor, i.e., drones, are strictly prohibited. In consideration of the opportunity to participate at the SIIM 2025 Annual Meeting, I understand and hereby grant permission to SIIM to use, reproduce, and/or disseminate in any form or media, any film, audio, or photo taken or recorded of me or my exhibit booth during the above-named meeting for the purpose of promoting SIIM's current or future activities, programs, symposia, or meetings. SIIM may copyright and distribute materials containing the film, video, audio, or photograph without further approval from me or my display. I hereby waive any claims I might have against SIIM related to such appearance(s) in the final product(s). I warrant that I am either acting on my own behalf or that I am authorized to execute this release on behalf of my company or employer.

Companies that are participating at the SIIM 2025 Annual Meeting and that have a member of their staff participating as a faculty member in a vendor-curated education session within the exhibit hall are entitled to film the portion of the session in which their company representative speaks. This video footage may be used to promote the company's participation at the SIIM Annual Meeting.

SIIM's preferred media partner is permitted to film in the exhibit hall. Any requests to video in the exhibit hall must gain approval from SIIM prior to the annual meeting.

- **Giveaways** - Giveaways, small token gifts, and handout materials, which are not worn or displayed and may be carried in the pocket, such as pens, laser pointers, key chains, pencils, luggage tags, or pocket calendars, may be distributed from the booth without prior approval. It is the responsibility of the Company to receive prior approval for any handout that may be questionable in nature.
- **Prizes, Drawings, Raffles, Lotteries, and Related Activities** - All prizes, drawings, raffles, lotteries, and related activities must be pre-approved by SIIM prior to the meeting. The Raffle Notification Form will be distributed in the Service Manual. The following guidelines apply: all prizes, drawings, raffles, lotteries, and related activities must be available to all paid SIIM attendees; winners do not have to be present to win; Company cannot require a purchase of a raffle or lottery ticket; registration of drawings must be done within the confines of the booth; and the selection process for drawings, raffles, and lotteries cannot take place in the exhibit hall during normal hours of operation. SIIM reserves the right to prohibit booth activity that it deems not in keeping with the professional purpose of the exhibit hall.
- **Food and Beverage** - Nonalcoholic beverages and food products are permitted in the exhibit hall if ordered through the convention center's official caterer. Alcoholic beverages are strictly prohibited in booths in the exhibit hall.

### **17. Company Booth Personnel Badge Registration and Distribution**

Company booth personnel badges are restricted to exhibiting company employees engaged in the display, demonstration, application, or sale of the company's products and/or services. Anyone assigned to a Company personnel booth badge must be actively involved in sales or demonstrations in the booth during the meeting. Exhibitor personnel not working in their Exhibitor's booth(s), employees of EACs, and other third-party vendors must be registered under the appropriate badge category and may not be designated as Exhibitor staff. The official SIIM 2025 badge must be always worn in the SIIM exhibit hall and education session rooms.

It is a violation to admit a person eligible for professional registration (radiologists, physicians, hospital support personnel, etc.) as exhibitor personnel. False certification of individuals as exhibitor representatives, misuse of exhibitor badges or any other method of assisting unauthorized persons to gain access to the exhibit floor will result in payment of the registration fee for each violation.

Exhibitors and their vendors, contractors and agents must wear their SIIM-issued badges at all times in the exhibit hall(s), including during installation and dismantle. Supplementing the official SIIM badge with business cards, ribbons or

company badges is considered a violation of the regulations.

Name badges are non-transferable and are intended for the sole use of the registered individual. Loaning a badge to another individual or swapping a badge with another registered attendee is a violation of these Rules and will result in the Exhibitor being assessed the applicable on-site registration fee for the additional individual.

Exhibiting companies will be allotted complimentary booth personnel badges per 100 square feet of contracted space (or 10' x 10' booth) or per contracted kiosk. Badges allow access to the exhibit floor during show days and installation/dismantling.

- Standard or Corporate Member Exhibitor: three (3) complimentary booth personnel badges for 100 square feet of contracted space
- Startup Street Kiosk: three (3) complimentary booth personnel badges per contracted kiosk

Badges will allow admittance to sessions on a space-available basis. Additional badges beyond the complimentary allotment will be available for a fee of \$95 each. SIIM reserves the right to restrict or limit the number of booth personnel. All setup and dismantling personnel must wear installation and dismantling (I&D) badges while in the exhibit hall.

Each individual Company representative will be responsible for procuring his/her badge at the SIIM 2025 Registration area. Badges will not be distributed in bulk to one representative of the Company. Onsite badges will only be issued to individuals presenting a company business card or letterhead, or with an official Company representative present. Age Policy: No one under the age of 18 is permitted to attend SIIM or enter the exhibit hall during set-up, show hours, or move-out.

SIIM does not offer Guest Exhibit Hall Passes or Exhibit Hall - Only Passes.

#### **18. Admission to Hall**

Properly badged Company representatives will be admitted to the exhibit hall two (2) hours before the exhibit hall opens each meeting day and may remain up to two (2) hours after the exhibit hall closes each afternoon. Please note: Exhibitor Appointed Contractors (EACs) may enter the exhibit hall two hours prior to the opening day of the exhibit hall. They must have company identification to be allowed in the exhibit hall.

#### **19. Security**

Perimeter security service will be provided by SIIM for the duration of move-in, show hours, and dismantling, but neither the security service nor SIIM will be responsible for loss or damage to any property for any cause. Each Company is responsible for safeguarding its goods, materials, equipment, and exhibit booth at all times. SIIM reserves the right to inspect any package, box, handbag, or other means of conveyance leaving or entering the exhibit hall at any time. Anyone not allowing such inspection will not be allowed to remove uninspected property from the exhibit hall until all other Companies have left the exhibit hall.

#### **20. Housing**

SIIM 2025 deadline for receiving the SIIM discounted rate is April 27. Housing policies and procedures will be sent to all Companies. All Company room reservations and/or suites must be secured within the SIIM housing block and must be secured through the official SIIM housing bureau. SIIM reserves the right to limit the number of sleeping rooms at each hotel requested by Companies. Companies or their agents may not negotiate a block of hotel rooms directly with contracted SIIM participating hotels.

*Company personnel is required to stay in the SIIM housing block.* Meeting facilities often will reject or reduce meeting and exhibit hall space requests because hotel rooms are not filled proportionately through the housing block. To ensure that the SIIM hotel block is full and that we receive the meeting and exhibit hall space needed for the SIIM Annual Meeting, it is critical that all Company representatives book housing within the SIIM housing block. We do not anticipate any corporate supporters will violate this housing policy.

#### **21. Function & Meeting Request/Notification**

Companies are not permitted to conduct meetings, receptions, or other events/activities of any kind during the official SIIM 2025 Annual Meeting education program or SIIM-hosted event times without prior approval by SIIM.

Submit the Function & Meeting Request/Notification Form to SIIM for approval of any company-sponsored meetings and

events you wish to schedule during the SIIM 2025 Annual Meeting. These events must be scheduled during the Approved Dates & Times as listed below. This includes any off-site functions.

Should you require function space at the venue, submit your request to SIIM by March 28, 2025. Meeting space at the venue is based on availability.

The following dates and times have been approved for all company events (at the venue and off-site):

#### Approved Dates & Times for Hotel Function Space Requests

Tuesday, May 20, 2025	All Day
Wednesday, May 21, 2025	6:00 AM-8:00 AM PT & 8:30 PM PT-Midnight
Thursday, May 22, 2025	6:00 AM-8:00 AM PT & 7:00 PM PT-Midnight
Friday, May 23, 2025	6:00 AM-8:00 AM PT & 5:30 PM PT-Midnight

#### **22. Meeting Suites**

Meeting Suites are available for a fee to exhibitors to host meetings with customers, potential customers, and staff. Education sessions and product demonstrations are not permitted inside Meeting Suites. Contact the SIIM office for details and to reserve a meeting room. Space is limited.

#### **23. Facilities Rules**

All Companies agree to comply with all rules and regulations prescribed by the management of the exhibit facility.

#### **24. Use of Logo**

Please note that the SIIM logo, the SIIM 2025 meeting logo, and the name "Society for Imaging Informatics in Medicine" are the property of the Society for Imaging Informatics in Medicine and may not be used without the permission of SIIM. SIIM will grant Companies permission to use the annual meeting logo in an appropriate manner in conjunction with their advertisements and other materials promoting the Company's participation at the SIIM 2025 Annual Meeting. A sample of the proposed use of the SIIM 2025 Annual Meeting logo should be submitted to SIIM.

#### **25. List of Attendees and Vendors**

Companies will be given two (2) pre-meeting attendee registration lists comprising of physical mailing addresses only. Use of this information is limited to the specific use approved by SIIM to include the promotion of Company's participation at the SIIM 2025 Annual Meeting. The list is for one-time use only. The post-meeting attendee registration list will be available and provided at no cost to exhibitors who complete the post-meeting evaluation. The list of participating Companies shall not be published, in whole or in part, other than in official SIIM publications & promotions, SIIM Meeting App, and on the SIIM website. This list will not be released by SIIM for promotional purposes.

#### **26. Press Conferences**

All press conferences and media events related to a Company's participation at the SIIM 2025 Annual Meeting must be coordinated with SIIM. Press conferences by Companies on the exhibit floor must be scheduled and approved by SIIM. No press conferences may be scheduled at hotels or other locations away from the Annual Meeting site without confirming and scheduling through SIIM.

#### **27. External Advertising and Promotion**

SIIM respects the right of meeting sponsors and interested Companies to advertise outside of the meeting venue (billboard ads, airport ads, distribution of promotional materials outside the meeting venue, etc.). Companies must obtain approval from SIIM for all external advertising and promotion of this nature. Use of the SIIM logo is prohibited for external advertising and promotion purposes without prior approval. External advertising and promotion are strictly prohibited around the perimeter of the Orlando Convention Center without prior approval.

#### **28. Americans with Disabilities Act**

All Companies are required to be in compliance with the Americans with Disabilities Act (ADA) and are encouraged to be sensitive and as reasonably accommodating as possible to attendees with disabilities. Information regarding ADA compliance is available from the U.S. Department of Justice ADA Information Line at 800-514-0301, and from [www.ada.gov/index.html](http://www.ada.gov/index.html)

#### **29. Annual Meeting Code of Conduct**

SIIM is committed to providing an environment that is safe and free of harassment for everyone, regardless of gender, gender identity, sexual orientation, disability, physical appearance, body size, race, or religion. SIIM will not tolerate harassment, discrimination, or any other unprofessional behavior. Inappropriate language and imagery are not acceptable in any of the Event spaces, social media, or any aspect of the Event. Participants may not engage in any behavior that SIIM deems to be potentially disruptive to the conduct of the Event or to potentially infringe on the rights or safety of others, or otherwise violate these principles. Any participants violating these rules may be sanctioned, expelled from the Event or subject to other consequences at the discretion of SIIM. Each Sponsor representative is expected to conduct himself/herself in a professional manner and according to the SIIM 2025 Annual Meeting Code of Conduct Policy.

Company is responsible for ensuring that the corporate entity and all individuals working on behalf of the Company, including vendor personnel, employees, agents, and contractors working on behalf of the Company are aware of and adhere to these Rules, applicable laws, regulations, and codes, and conduct themselves in a professional manner in all interactions related to or resulting from their participation in the SIIM 2025 Annual Meeting or any other involvement in the Event.

### **30. Violations**

SIIM may at its discretion take away all or part of future exhibiting privileges for violations of the Rules & Regulations. In addition, violation of any of these Rules & Regulations by the Company or his or her employees or agents shall at the option of SIIM forfeit the Company's right to occupy space, and such Company shall forfeit to SIIM all monies paid. Upon evidence of a violation, SIIM may take possession of the space occupied by the Company and may remove all persons and goods at the Company's expense.

### **31. Age Requirements for Attendees**

To uphold the professional and educational standards of the SIIM meeting, children under 12 years of age are not permitted in the exhibit hall or sessions. Children ages 12-17 are permitted in the exhibit hall and session when accompanied by an adult.

### **32. Amendment of Rules & Regulations**

All exhibit matters and questions not covered in Rules & Regulations and the Application/Contract are subject to the decision of SIIM. These Rules & Regulations may be amended or changed at any time by SIIM, and all amendments and changes will be binding on all parties.