



Exhibit Booth + Sponsor Application/Contract

SIIM 2027 Annual Meeting + InformaticsTECH Expo

June 17-19 | Music City Center, Nashville, TN | Hall A

Date: _____

New Vendor: ☐ Yes ☐ No

1 COMPANY & CONTACT INFORMATION

Company: _____

Contact: _____

Address: _____

Title: _____

City/State/Zip _____

Email: _____

Web Address: _____

Phone: _____

2 BOOTH RATES & SELECTION

Booth Rates:

Standard Booth Rate \$37.00 per Sq. Ft. (\$3,700 per 10x10 booth)

SIIM Corporate Member Booth Rate

- Level 1 (L1) \$34.78 per Sq. Ft. (\$3,478 per 10x10 booth)
- Level 2 & 3 (L2 & L3) \$33.30 per Sq. Ft. (\$3,330 per 10x10 booth)

Corner Premium \$300 per corner

Startup Street Kiosk \$2,250 per Kiosk – *Eligibility Requirements Apply*

Booth Size: _____ × _____ = 0 _____ (Total Sq. Ft.)

Suggested booth sizes: 10'x10', 10'x20', 10'x30', 10'x40', 20'x20'. The minimum booth size is 10x10. Startup Street spaces are kiosks.

Booth Total:

Booth Fee: 0 _____ (Total Sq. Ft.) × _____ (Booth Rate) = \$ 0 _____ (Booth Fee)

Corner Fee: \$300 (1 corner) | \$600 (2 corners) | \$900 (3 corners) | \$1,200 (4 corners)

Booth Total: \$ 0 _____ (Booth Fee) + \$ _____ (Corner Fee) = \$ 0 _____ (Booth Total)

Startup Street Kiosk Total: _____

Preferred Booth Numbers: 1st choice _____ 2nd choice _____ 3rd choice _____ 4th choice _____

Booth assignments are made on a first-come, first-served basis.

Booth Location: Would like to be located near: _____ Would not like to be located near: _____

3 SPONSOR + ADVERTISE OPPORTUNITIES

Opportunity #1 _____ \$ _____

Opportunity #2 _____ \$ _____

Opportunity #3 _____ \$ _____

Opportunity #4 _____ \$ _____

TOTAL AMOUNT \$ 0 _____

4 PAYMENT SUMMARY

Booth / Kiosk Total \$ _____

Sponsor + Advertise Opportunity Amount \$ _____

SIIM Corp Membership - \$2,680 (L1); \$4,389 (L2); \$5,549 (L3) or Startup (\$1,000) new/renewal \$ _____

TOTAL AMOUNT \$ 0 _____

**5 PRODUCT DESCRIPTION**

Please provide a description of the products and services to be exhibited from your booth. Limit the description to 75 words. Your description will be published in the exhibitor listings on the SIIM 2027 website and in the meeting app. *SIIM Corporate Members: Membership benefits include an enhanced exhibitor listing with a description of up to 150 words.* SIIM requests that you email your product description to azawacki@siim.org.

6 PRODUCT CATEGORY SELECTION

You may select a maximum of five (5) categories. Your product category choices will be published in the exhibitor listings on the SIIM 2027 website and in the meeting app. *SIIM Corporate Members: Membership benefits include an enhanced exhibitor listing and may select up to 10 product categories.* **Review the product categories in this link, and enter your selections below.**

1. _____ 2. _____ 3. _____ 4. _____ 5. _____
6. _____ 7. _____ 8. _____ 9. _____ 10. _____

7 EXHIBITOR HOUSING

All Exhibitor personnel are required to stay within the official SIIM housing block, and all sleeping rooms and suites must be reserved through the official SIIM housing bureau. Exhibitors and their agents may not negotiate, or secure room blocks directly with SIIM-contracted hotels. SIIM reserves the right to limit the number of rooms requested by an Exhibitor at any participating hotel. Booking within the SIIM housing block is essential to meeting SIIM's contractual hotel commitments, which directly support the meeting and exhibit space required for the Annual Meeting. Exhibitor participation in the official housing block helps SIIM maintain adequate meeting and exhibit space for this and future events.

8 EXHIBITOR PERSONNEL REGISTRATION

Exhibitor personnel badges are restricted to exhibiting company full-time only employees engaged in the display, demonstration, application, or sale of the company's products and/or services. Employees of EACs, and other third-party vendors must be registered as exhibitor personnel only if they will be present in the hall during show days (Jun 17-19). It is a violation to register an individual eligible for professional registration (i.e. physicians, hospital support personnel) or a representative of a company without a booth presence as exhibitor personnel. Name badges are non-transferable and are intended for the sole use of the registered individual. Exhibiting companies will be allotted complimentary booth personnel badges (3 per each 100 square feet of contracted space). Additional badges beyond the complimentary allotment will be available for a fee of \$125 each. Each individual Exhibitor representative will be responsible for procuring his/her badge at the SIIM 2027 Registration area. Badges will not be distributed in bulk to one representative of the Company.

9 PAYMENT TERMS

Full payment of the total exhibit booth rental is due within 21 days from the invoice date to confirm your booth space assignment. Payment may be made by check (payable to SIIM 2027), credit card (a 3% processing fee is applied), ACH transfer, or international wire transfer (a \$20 fee is applied). If payment is not received within 21 days from the invoice date, selected booth space will be released. A signed, fully executed contract will be returned to you upon acceptance.

10 SIGNATURES & AGREEMENT

Application for exhibit and sponsorship is made with the understanding that the applicant company, its directors, and employees agree to abide by the rules and regulations outlined in the **SIIM 2027 Exhibit Hall Rules & Regulations**, as well as additional rules and regulations management deems necessary for the success of the exposition, provided the latter does not materially alter the exhibit contractual rights.

 Authorized Sponsor Signature

 Date

 Accepted by SIIM

 Date

RETURN contract to: SIIM26, 19440 Golf Vista Plaza, Suite 330, Leesburg, VA 20176

 Email: azawacki@siim.org or asaris@siim.org